



2011 KIA CLASSIC FACT SHEET
Industry Hills Golf Club at Pacific Palms

Location: Located in the City of Industry, CA and set against the majestic San Gabriel Mountains, Pacific Palms is Los Angeles' only full-service, destination hotel. The recently renovated, 650 acre property features 292 guest rooms. Pacific Palms also boasts LA's only 4-star rated golf experience with 36 holes of completely refurbished championship golf on the legendary 'Ike' and 'Babe' courses. The resort is centrally located near four major airports and just 25 minutes from downtown Los Angeles.

Format: Four-day, 72 hole stroke play competition, preceded by a one-day 18-hole pro-am

Course: 6700 yards, Par 73, played on both the "Babe" & "Ike" Courses (9 holes each course)

Players: Full field of 144 LPGA professionals

Defending Champion: Hee Kyung Seo (-12)

Purse: \$1.7 Million Dollars

Date: Monday, March 21-Sunday, March 27

Television: Golf Channel, Thurs-Sun

For more

Information: visit www.kiaclassic.com

SCHEDULE OF EVENTS

Monday	Professional Practice Qualifier for two (2) spots	All Day
Tuesday	Professional Practice Kia Classic Official Draw Party Official Pro-Am Draw	8:00 am-4:00 pm 7:30 pm-8:30 pm 8:00 pm-8:30 pm
Wednesday	Kia Classic Official Pro-Am Awards Luncheon	Time TBD Immediately following play
Thursday	First Round Live Golf Channel Broadcast	7:15 am-6:00 pm Time TBD
Friday	Second Round Live Golf Channel Broadcast	7:15 am-6:00 pm Time TBD
Saturday	Third Round Live Golf Channel Broadcast	8:45 am-6:00 pm Time TBD
Sunday	Final Round Live Golf Channel Broadcast Trophy Ceremony on 18 th Green	8:45 am-6:00 pm Time TBD 6:00 pm