

Information for LPGA T&CP members about LIJA Apparel E-mail Offer

Some of our members have received the offer below from LIJA Apparel and contacted us to determine whether the offer was legitimate or a scam. We have determined that the offer is legitimate. **HOWEVER**, LIJA asks for your Social Security number **IF THE CLOTHING IS TO BE SHIPPED TO A RESIDENCE** because the company is Canadian and the shipment must go through Customs.

Headquarters suggests that you DO NOT give ANYONE your Social Security number, so if you wish to take advantage of this offer, you can get around this requirement by having the clothing shipped to your place of employment or to a local “pack and ship” store.

Please see the e-mail offer below and the response from LIJA when we inquired about the offer:

The E-mail Offer:

Congratulations!

Thank you for your recent submission to LIJA's exclusive apparel program for leading female teaching professionals.

We are thrilled to advise you that you have been selected to receive 10 LIJA pieces at no cost. This means you've been identified as someone extremely important & influential in aiding our efforts of offering the best product in the market.

If you haven't already sent us your information, here are a few things we need from you before we send you your special LIJA package:

1) DETERMINE YOUR SIZE:

We highly suggest you visit your pro shop or a store near you and try on some LIJA pieces to ensure you provide us with accurate sizing. We will not be accepting exchanges from this program. If you are not able to locate a store in your area, please refer to our size chart below.

	XS		S		M		L		XL	XXL
SIZE	0	2	4	6	8	10	12	14	16	
BUST	33	34	35	36	37	38	39.5	41	42.5	
WAIST	26	27	28	29	30	31	32.5	34	35.5	
1" DOWN	30	31	32	33	34	35	36.5	38	39.5	
2" DOWN	31	32	33	34	35	36	37.5	39	40.5	
HIP	36	37	38	39	40	41.5	43	44.5	46	

2) SUBMIT YOUR INFORMATION:

Please email Rebecca Kwok at rebeccakwok@lijastyle.com by June 25, 2007 with all the required information indicated at the bottom of this email.

3) SPREAD THE LIJA LOVE:

To thank you for supporting the LIJA brand, you will also receive 25 gift cards in your package. These gift cards are valued at \$50 each and redeemable on www.lijastyle.com for minimum purchases of \$100. Please feel free to distribute these cards to friends, family and students.

4) SPECIAL DISCOUNTED PRICING:

Once you've received your package, you will also qualify to receive special discounted pricing should you wish to have additional product.

5) FEEDBACK:

Please expect a feedback questionnaire from us 3-4 weeks after receiving your product. We ask that you use this opportunity to share your thoughts on the products you receive to aid our efforts of offering the best product in the market. Your honesty is much appreciated.

Thank you for your support and for spreading the LIJA love. We value our relationship with you and look forward to your comments on the fit, styling, and functionality of the products you receive.

Warmest regards,



Linda Hipp
President & Designer

REQUIRED INFORMATION TO RECEIVE YOUR SPECIAL PACKAGE

- 1) FULL NAME
- 2) CLUB NAME
- 3) PHONE NUMBER
- 4) EMAIL ADDRESS
- 5) LIJA Top Size
- 6) LIJA Bottom Size
- 7) SHIPPING ADDRESS
- 8) SOCIAL SECURITY # IF SHIPPING TO HOME ADDRESS
- 9) FED ID # IF SHIPPING TO CLUB

The Answer to Our Inquiry About This Offer

Thank you for forwarding this email to me for clarification. We do understand the concern with providing the Social Security number. We can assure you that the only reason that we ask for this information is that we are a Canadian company and in order to ship our clothing to the US, US Customs requires that we provide **either the Social Security or Federal ID number** of the recipient of the goods. If we do not have this information, we will not be able to ship our goods over the border. We can assure you that this information will be treated with the utmost care and only the appropriate departments will have access to the information.

I have spoken with Patti Benson, National President of the LPGA, directly regarding this issue and she understands why LIJA requires this information. We would appreciate if you would inform your associates that we do have a legitimate reason for requesting this information and **if they would feel more comfortable providing the information to me over the phone, I can be contacted directly at 604-270-6060.**

Please do not hesitate to contact me if you have any further questions or concerns.

Regards,
Rebecca
Rebecca Kwok
Customer Service Lead

LIJA
Unit 610 - 13211 Delf Place
Richmond, British Columbia
V6V 2A2 Canada
t: 604-270-6060 x 115
f: 604-270-6089
e: rebeccakwok@lijastyle.com
web: www.lijastyle.com