



## BETSY CLARK FORMS DBC CONSULTING

Daytona Beach, Fla.; September 17, 2009 -- Dr. Betsy Clark has established **dbc consulting** focusing her practice on strategic sport and golf education program initiatives. She is involved in growth of the game, professional athlete development, special academic adjunct teaching assignments and serving as an expert witness in legal cases involving golf education.

Formerly the vice president of professional development for the Ladies Professional Golf Association (LPGA), Dr. Clark has worked in the golf industry for more than 30 years as a teaching professional, director of instruction for a golf facility management company, coach and education consultant. During this time she created and conducted numerous player development clinics and teacher/coach workshops throughout the country. She currently serves as president of the National Alliance for Accessible Golf, a member of the Golf Course Superintendents Association of America (GCSAA) Diversity Task Force Group, education consultant for The Golf Resource Group, LLC and will be an adjunct professor at Stetson University starting spring semester 2010.

Prior to joining the LPGA full-time in 1994, Dr. Clark taught at the college and university level for 17 years as a teacher educator/coach. As an educational consultant for the National Golf Foundation she spearheaded the 1993-1994 NGF *Welcome to Golf* project and was co-author of the NGF *Welcome to Golf* publications. Dr. Clark was also on the LPGA planning committee for the industry-wide Women in Golf summits (1991, 1993, and 1995) and the LPGA's 50<sup>th</sup> anniversary event in 2000 held at the World Golf Village.

An LPGA Class A certified teaching professional since 1984, Dr. Clark was voted LPGA National Teacher of the Year in 1991 and, in 2001, was honored with the inaugural Office Depot Visionary Award for Women in Sports. In 2005, Dr. Clark directed the first-ever LPGA Professional Athlete Forum: *Phenoms to Professionals*. She earned her doctorate from the University of New Mexico (Albuquerque), focusing her studies and research on teacher education, curriculum and instruction and educational psychology.

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