

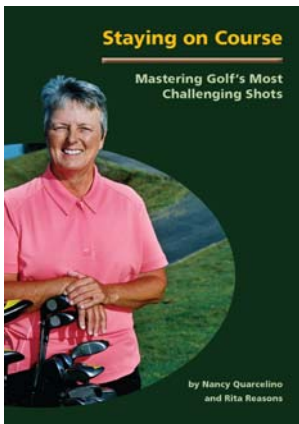


## NEW INSTRUCTIONAL DVD TAKES ON GOLF'S MOST CHALLENGING SHOTS

### *iPod Applications Allows User to Take Lessons to the Course*

NASHVILLE, Tenn. – While most golf instruction books and DVDs focus on the basics of the game, a new interactive DVD, Staying on Course: Mastering Golf's Most Challenging Shots (CyberVision Text, Inc., \$39.95), offers practical advice on how to handle more than 50 difficult shots that can occur during a round of golf.

*Golf Magazine* Top 100 Teacher Nancy Quarcelino and LPGA Professional Rita Reasons provide easy-to-follow instruction on challenging situations golfers face from tee to green, ranging from hitting a ball from a sand-filled divot to playing from fairway bunkers. The DVD has text, much like a traditional book, offering information on how to play each shot. Short video clips can be accessed showing each shot being played for visual support.



“As longtime teachers of the game, Rita and I have worked with golfers of all skill levels. We know there’s only so much you can do with your students on the range and the practice areas,” said Quarcelino. “Most golfers will come across shots they have never practiced over the course of a round. This could include a shot from a hardpan lie, hitting out of mulch or determining whether to chip or putt when a ball is against the fringe.

“If a golfer understands how to play these types of shots, they can improve their game. We want to help them take that knowledge to the course with them.”

They are doing this by also including an application allowing for the information to be downloaded to iPods. “Technology is important to today’s consumer. We wanted to provide our content in as many forms as possible so they can access the information at any time or place,” she added.

Staying on Course features seven chapters with more than 50 different shots:

- Shots from the Tee
- Shots in the Fairway

- Fairway Bunkers
- Playing the Ball from Outside the Fairway
- Greenside Bunkers
- Shots Around the Green
- Shots on the Putting Green

Quarcelino is a Class A member of the PGA of America and LPGA with more than 30 years of experience. She began her career coaching the women's team at Florida State University to a national title. Her honors include being a member of *Golf Magazine's* "Top 100 Teachers," *Golf for Women* "Top 50 Teacher," *Golf Digest* "Best Teachers in Tennessee," 2009 LPGA 50 Best Teachers, LPGA National Teacher of the Year and three-time Tennessee PGA Teacher of the Year. She has also been a contributor for national golf magazines, radio and TV shows.

Reasons is a Class A teaching professional of the LPGA with 16 years of teaching experience. During her career, Reasons has been recognized as *Golf for Women* "Top 50 Teacher," *Golf Digest* "Tennessee's Best Instructors," *Golf Magazine* "Top Regional Teacher," and US Kids Golf "Top 50 Kids Teacher." She has also been recognized for her service to junior golf by the LPGA with the Sarah Hunter Junior Achievement Award.

Staying on Course: Master Golf's Most Challenging Shots is available through Heritage Publishing Consultants by calling 1-800-568-1611. For a limited time, it can also be ordered directly from the Nancy Quarcelino School of Golf at 615-778-8823 for \$39.95 plus tax and shipping. For more information and a sampling of the DVD, visit [www.qsog.com](http://www.qsog.com).

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