# LPGA National Seminar NW12B "INTRODUCTION TO CPI"

Saturday, November 17, 2012 7:30 - 10:00 am

Ritz Carlton Golf Resort 2600 Tiburón Drive, Naples, Florida 34109

Putting is full of myths! As a good instructor, you want to be able to simplify the process for your students so they can focus on what is important and build their stroke based on good principles, not band-aid fixes. We can help you do that by dispelling some of the most prevalent putting myths and delivering the facts, based on sound research.

You will learn important fundamentals of putting, find out about the latest in putter technology and discover the potential that putting holds for developing your business.

**SPEAKERS:** Frank Thomas and Valerie Melvin

386-274-6225 **HOST:** LPGA Headquarters gwen.checho@lpga.com

FEE: LPGA members: \$80 Non-members: \$ 90

**CERTIFICATION UNITS:** LPGA members will earn 2 LPGA Certification Units (CUs).

Attendance will be submitted to the PGA for MSRs.

**ACCOMMODATIONS:** Holiday Inn Express Hotel &

**Suites Bonita Springs** 

27891 Crown Lake Boulevard, Bonita

Springs, FL 34135 (877) 410-6681

**Hawthorn Suites by Wyndham Naples Pine Ridge** 

3557 Pine Ridge Rd Naples, FL 34109 (239) 593-1300

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### **MEET YOUR SPEAKERS**



#### Frank Thomas

Frank Thomas has dedicated the last decade to helping golfers understand more about the game with a special focus on putting. He created the Certified Putting Instructor Course for LPGA and PGA professionals around the world. Based at the Frankly Putting PAD (Performance, Analysis, Development) at Reunion Resort in Orlando, FL, Thomas researches putting and helps all levels of golfers.

Thomas also invented the graphite golf shaft, introduced the Stimpmeter and was the USGA Technical Director for 26 years, directing the Research and Test Center as well as the development of the GHIN system (Golf Handicap and Information Network). He has authored 3 golf books (*Just Hit It, Dear Frank...* and *From Sticks and Stones*) and has written op-ed columns for the *New York Times*.

#### Valerie Melvin,

Valerie Melvin is the Managing Director of Frankly Golf Academies. Co-creator of the Certified Putting Instructor Course, she holds a Bachelor's Degree in Psychology from the University of Stirling and a Master's in Medical Science from the University of Glasgow. A former editor of *Golf Science International* (a publication of the World Scientific Congress of Golf), she has represented her native Scotland in international golf matches. Along with Thomas, Melvin has co-authored 2 golf books (*Dear Frank*... and *From Sticks and Stones*) and enjoys helping golfers improve their putting at the Frankly Putting PAD.

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### **AGENDA**

#### SATURDAY, NOVEMBER 17, 2012

7:30 am – 8:00 pm	Registration and Breakfast
8:00 – 8:15 am	Introduction of Speakers and Schedule
8:15 – 9:15 am	Session I: Build upon your knowledge of putting Help your students lower their scores quickly Develop your business
9:15-9:45 am	Q&A, Summary and Evaluation
9:45- 10:00 am	SKLZ Golf Training-aids Demonstration <a href="http://www.sklz.com/golf-training-aids">http://www.sklz.com/golf-training-aids</a>

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## ~ Registration Form ~

NW12B ~ LPGA National Seminar, "Introduction to CPI" Saturday, November 17, 2012

LPGA Members

□ ✓ \$80

Non-Members

□ ✓ \$90

Name:	LPGA II	D #:	
PGA Classification:	PGA II	PGA ID #:	
Mailing Address:			
City:	State:	Zip:	
Employer			
Employer's Address			
CitySta	teZIP	_ Work Phone:	
E-Mail:	Home or Cell	Home or Cell Phone:	
Method of Payment:   Check #  Card #:			
Cardholder's name as it appears on th			
I understand and agree to abide by the following: Payment Policy: Payment for the full program fee in U.S. fun Payments will be processed upon receipt. An insufficient funds or returned check will incur a fee of 50% Cancellation Policy: The program may be cancelled due to la All registration cancellations must be in writing and submitt date of the program, and no-shows, will forfeit 100% of the p	ds, made payable to the LPGA T of the check amount or credit care ack of the minimum number of pa ed to LPGA Headquarters. Cance	&CP Membership, must be included. d charge plus a \$25 U.S. bank charge. rticipants required.	
Signature:			
Mail registration form with payment to:	Attn: Gwen Checho LPGA		
or FAX to: 386-236-5920		100 International Golf Drive Daytona Beach, FL 32124-1092	

Phone: (386) 274-6200 • Fax: (386) 274-1099