LPGA Western Section
Seminar

Finding the Root Cause: How to Identify Students' Game Issues and Communicate Solutions

Fri., June 20, 2014
6:00 pm – 7:00 pm

"Meet and Greet" Reception

Eastmoreland Golf Course
2425 SE Bybee Blvd. Portland, Oregon 97222

Sat. and Sun., June 21-22, 2014
8:30 am – 4:00 pm

Two-day Seminar

Waverley Country Club
1100 SE Waverly Drive, Portland, Oregon 97222

Using ball flight and video analysis, you will discover strategies that will help you get to the root cause of golfers' issues. Learn to ask specific questions to identify problems and find out techniques to enhance your ability to communicate the solutions students need to help them improve more quickly. You will also learn how to build a successful program–from start to finish—at your facility.

Host: **Marti Loeb**, LPGA T&CP Class A Member 503.939.5881 martiloeb@comcast.net

Speakers:

- **Alison Curdt**, LPGA Class A and PGA Master Professional member
- **Nancy Harvey**, LPGA Class A member
- **Kathy O'Kelly**, LPGA Class A member and former Western Section President
- **Marvol Barnard**, LPGA Class A member and Central Section President

Certification: LPGA members will earn **8 LPGA Certification Units (CUs)**.
Attendance will be sent to the PGA for appropriate MSR hours.

Fee: **LPGA Members: $185.00 Non-LPGA members: $200.00**
Continental breakfast and lunch both days included

Accommodations:

Monarch Hotel
12566 SE 93rd. Clackamas, Ore. 97015
Phone Number: (503) 652-1515
Rate: $109 per night

Days Inn
9717 SE Sunnyside Rd Clackamas, Ore. 97015
Phone Number: (503) 654-1699
Rate: $52 per night

Courtyard Portland Southeast
9300 SE Sunnybrook Blvd, Clackamas, Ore. 97015
Phone Number: (503) 652-2900
Rate: $129 per night

Motel 6
12855 SE 97th Ave Clackamas, Ore. 97015
Phone Number: (503) 652-1500
Rate: $51 per night

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Meet your Speakers

Alison Curdt, PGA Master Professional in Instruction, LPGA Class A Member.
Alison has over 25 years of golf competition background. She played on a full scholarship at Florida State University where she earned degrees in Psychology and Professional Golf Management. Alison turned professional in 2004, and in 2007, she moved to Sherwood Country Club to be the Teaching Professional and First Assistant. She spent 7 years overseeing all programs related to men, women and juniors. In 2012, she was named Western Section Teacher of the Year.

Alison has a Master's degree in Clinical Psychology with an emphasis in Marriage and Family Therapy from Pepperdine University. She is an MFT Registered Intern with the state of California and currently works with adolescents, couples, families, and individuals at West Valley Counseling Center in Tarzana, CA. Alison's strives to develop and coach golfers in all areas of their lives.

Alison continues to be very active playing competitively, and notably in May 2012 won the LPGA T&CP Western Section Championship, earning an exemption into the Wegman's LPGA Championship. She will also be competing in the 2014 Wegman's LPGA Championship.

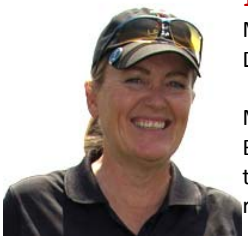
Nancy Harvey is a Master Instructor at Dana Rader Golf School in Charlotte, North Carolina, a *Golf Magazine* Top 25 Golf School . Nancy has been a LPGA Class A Member since 2006. At Dana Rader Golf School Nancy teaches over 2600 lessons a year.

Nancy has a Bachelor of Science degree in Civil Engineering from Syracuse University. She earned valedictorian honors from The Golf Academy of the South.

Nancy's professional accomplishments include being a LPGA member advisor, a LPGA National Committee Member and the host of a LPGA Teacher Education Program. Professional certifications include Dr. Rick Jensen's Certified Golf Coaches Association, Charlie King's New Rules of Golf Coach and Mike Adams BioSwing Dynamics.

Kathy O'Kelly, LPGA Class A
In June of 2012, Kathy O'Kelly was nationally recognized by her peers in *Golf Digest* magazine as among the 50 Best Women Instructors in America. In 2008 Kathy was recognized by members of the LPGA as one of the Top 50 Instructors within the LPGA. In 2005 and 2006 *Women in Golf* magazine honored Kathy as a Top 50 Instructor.

Kathy is the past president of the Western Section and has volunteered at many levels within the organization. Still very active, Kathy continues to learn as well as expand her love for teaching.



Marvol Barnard, LPGA and PGA golf professional
Marvol is a coach and motivator in her 13th year of teaching at Haven Golf Course in Green Valley, Arizona. As the Director of Instruction at Haven, Marvol teaches golfers of all ages and skill levels.

Marvol is a recipient of the LPGA Central Section Teacher of the Year award, and is a current member of *Golf Digest's* 50 Best Women Teachers in America list. She currently serves as the LPGA Central Section President. In 2013, she received the Nancy Lopez Golf Achievement Award for her contributions to teaching and growing the game. Marvol has also received the 2013 PGA Southwest Section Player Development Award for her innovative growth of the game initiatives.

Marvol is a former Alaska State Trooper dispatcher, and met her husband Sam when he was stationed in Fairbanks, Alaska as the head of the Trooper Investigative unit. They spent 20 years living in S.E. Alaska on their boat, Princess, after Sam's retirement, and more recently, have made Arizona their full time home.

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Agenda

Friday, June 20, 2014

6:00 pm – 7:00 pm	**Meet and Greet Reception**	**Eastmoreland Golf Course**

Saturday, June 21, 2014

8:10 am	**Registration and Breakfast**
8:30 am	**Introduction**
9:00 – 10:30	**Session I:** ❖ How life stressors affect learning and what teachers can do about it ❖ Skills that are required for teachers to continue to grow and be their ultimate best ❖ The importance of reading body language and delivering messages effectively to students
10:30 – 10:45 am	**Break**
10:45 – 12:00 pm	**Session II:** ❖ Session I Continued…
12:00 noon	**Lunch -** *provided*
1:00 – 2:00 pm	**Session III:** ❖ Nancy Harvey Identifying and correcting the error
2:00 – 2:15 am	**Break**
2:15 – 3:45	**Session IV:** ❖ Utilizing video for error correction and when it is appropriate

Sunday, June 22, 2014

8:30 am	**Breakfast**
9:00 am	**Session I:** ❖ Nancy Harvey discusses the success of group lessons.
10:15 – 10:30 am	**Break**
10:30 – 11:45 pm	**Session II:** ❖ To be announced
11:45 – 12:45 pm	**Lunch**
12:45 – 2:00 pm	**Session III:** ❖ Kathy O'Kelly -- connect with your audience – public speaking.
2:00 – 2:15 pm	**Break**
2:15 – 3:15 pm	**Session VI:** ❖ Marvol Barnard -- A guideline from start to finish on establishing a program for your course
3:15 – 3:45	**Summary and Evaluation**

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Registration Form

WK14-W2 ~ Finding the Root Cause

Friday - Sunday, June 20 and 22, 2014

LPGA Members	Non-Members
☐ $185.00	☐ $200.00

Registration Deadline: Monday, May 26, 2014

Name:_____ **LPGA ID #:**_____

PGA ID #: _____

Mailing Address:_____

City:_____ **State:**_____ **Zip:**_____

E-Mail:_____ **Phone:**_____

Method of Payment: ☐ **Check #**_____

☐ **Mastercard** ☐ **Visa** ☐ **AMEX** **Amt. To Charge: $**_____

Card #:_____ **Exp. Date:**_____/_____

Cardholder's name as it appears on the card:_____

Signature:_____

I understand and agree to abide by the following:

Payment Policy: Payment for the full program fee in **U.S. funds**, made payable to the LPGA T&CP Membership, must be included. Payments will be processed upon receipt.
An insufficient funds or returned check will incur a fee of 50% of the check amount or credit card charge plus a $25 U.S. bank charge.
Cancellation Policy: The program may be cancelled due to lack of the minimum number of participants required**. Cancellations received** two weeks or less **from the date of the program, and no-shows, will** forfeit 100% of the program fee.

Mail registration form with payment to:

Attn: Gwen Checho
LPGA
100 International Golf Drive
Daytona Beach, FL 32124-1092

or FAX to: 386-236-5920
or SCAN and email to gwen.checho@lpga.com