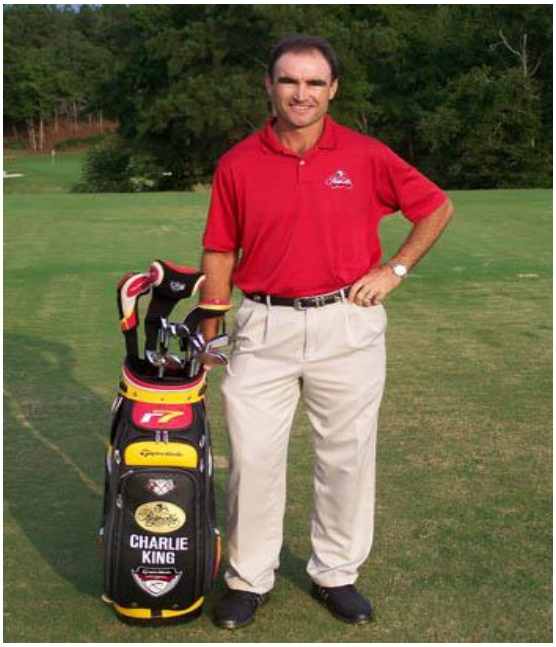
LPGA National Webinar

"Motivate and Inspire Your Golfers to Improve Their Short Game"

Tuesday, June 18th, 2013

12:00-1:30pm EDT

Presenter: **Charlie King,** Director of Instruction, Reynolds Golf Academy, GOLF Magazine "Top 100 Instructor"



Charlie King, Director of Golf Instruction at Reynolds Plantation, Greensboro, Ga., is consistently ranked among the top instructors by *Golf Magazine*, *Golf Digest* and other golf magazines. Founder and CEO of UnCommon Golf, King has authored three books: "You're NOT Lifting Your Head," "Golf's Red Zone Challenge," (co-authored with Rob Akins) and the e-book, "The New Rules of Golf Instruction." King has also appeared on The Golf Channel's regular Monday night special, "Your Game Night."

In this webinar, Charlie will discuss the following:

- Why the short game tends to get overlooked in our teaching and in the minds of golfers.
- How to make short game instruction a major revenue producer for your business.
- How to create a plan for players that motivates and challenges them to improve.
- How to create a local contest to get golfers excited about the short game and increase your business.
- Tips for teaching the short game in chipping, pitching, bunker and putting areas.

Two (2) LPGA Certification Units will be awarded.

LPGA National Webinar

Registration Form

WEB13-N4 ~ *"Motivate and Inspire Your Golfers to Improve Their Short Game"*

Tuesday, June 18th, 2013 at 12:00 pm EDT

LPGA Members	Non-Members
☐ ✓ $50.00	☐ ✓ $75.00

Registration Deadline: Friday, June 14, 2013

Name:_____ **LPGA ID #:**_____

PGA Classification:_____ **PGA ID #:** _____

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City:_____ **State:**_____ **Zip:**_____

Employer _____

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Method of Payment: ☐ **Check** #_____
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Signature:_____

I understand and agree to abide by the following:

Payment Policy: Payment for the full program fee in **U.S. funds**, made payable to the LPGA T&CP Membership, must be included. Payments will be processed upon receipt.
An insufficient funds or returned check will incur a fee of 50% of the check amount or credit card charge plus a $25 U.S. bank charge.
Cancellation Policy: The program may be cancelled due to lack of the minimum number of participants required**. Cancellations received** two weeks or less **from the date of the program, and no-shows, will** forfeit 100% of the program fee.

Mail form with payment to:
Attn: Chelsea Harris
LPGA
100 International Golf Dr.
Daytona Beach, FL 32174

or FAX: 386-236-5926
or SCAN and email to: chelsea.harris@lpga.com
or CALL: 386-274-6207