



Be GREAT All Team Summit

February 5-7, 2024 | Lake Nona Aloft Hotel

Monday, Feb. 5: *All Team Culture Building & Team Recognition Session*

3 - 4:30 PM: Team Building Workshop

4:30 - 6 PM: Break + Gift Pick-Up

6 - 8:30 PM: Mike Whan Act Like a Founder Awards Dinner

- + **6 PM:** Cocktails
- + **6:30 PM:** Ballroom Doors Open
- + **6:45 PM:** Seated for Dinner
- + **7 PM:** Dinner Service
- + **7:30 PM:** Award Ceremony Begins
- + **7:30 PM:** Dessert & Coffee Service

Tuesday, Feb. 6: *All Team Sessions*

7:30 - 8:15 AM: Breakfast - *Aloft Hotel Backyard*

8:45 - 4:30 PM: Business Sessions - *Aloft Hotel Gibson Ballroom*

I. 8:45 - 10:30 AM: Understanding Key Association Goals & Objectives

“What Are We Trying to Accomplish?”

- + **Session One:** Our Focus for the Future
- + **Session Two:** Understanding Membership Impact

10:30 - 10:45 AM: Break

II. 11 AM - 12 PM: The Road to Commercial Success

Building a Revenue Strategy to Deliver Mission

- + **Session Three:** The New Approach to Driving Revenues

Nicole Metzger, Preston Shytle, Fiona Herald



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Tuesday, Feb. 6: *All Team Sessions (Cntd.)*

12 - 1 PM: Lunch Break

1 - 2 PM: Commercialization of Women's Sports

+ **Session Four:** Commercialization of Women's Sports

Thayer Lavielle | Wasserman | The Collective

III. 2 - 3 PM: Our People - Investing to Build a Vibrant, Engaged, & Diverse Organization

+ **Session Five:** Building Inclusive Cultures & Developing Trusting Relationships

Laura Diaz, Jenell Rayford

2:45 - 3 PM: Break

3 - 4 PM: Personal Development

+ **Session Six:** Bringing the Actor's Way to the LPGA

*Stephanie Szostak | Actress & Author of *Selfish**

IV. 4 - 4:15 PM: Wrap Up with Mollie

V. 6 - 9 PM: Karaoke Night - *Lake Nona Wave Hotel Sculpture Garden*

+ **5:30 PM:** Shuttles to the Wave Hotel

+ **6 - 7 PM:** Cocktails, Music & Appetizers

+ **7:30 - 9 PM:** Karaoke

Wednesday, Feb. 7: *Breakfast & Departures*

Senior Leadership Team Sessions

7:30 - 8:15 AM: Breakfast - *Aloft Hotel Backyard*